

The North American Retail Dealers Association (NARDA) is deeply concerned about the adverse impact proposed fax regulations will have on how NARDA shares information with our membership of 1300 retailers throughout North America. Forcing NARDA to have written consent to transmit a fax is a waste of time and labor. Please consider the fact that associations are not-for-profit organizations that have very limited resources, this proposed ruling places a new and unnecessary burden to the daily work of an association, which is sharing information with the membership in a timely manner. The fax is an important tool for all associations.

Thank you for the opportunity to comment.

North American Retail Dealers Association